



Zing

Make your sales sizzle with the new online magazine and directory resource for Metro Atlanta communities, Zing.com. Interactive, monthly issues keep your customers coming back for more with detailed directory listings, giveaways, promotions, and of course - money saving coupons. Zing provides a dynamic way for your customers to search by business type and location within a certain area while receiving offers exclusive that can't be found anywhere else.

Instead of costly print ads in newspapers and magazines, your community's newest advertising opportunity is also the most affordable and economic yet. Fifteen business categories that are specific to industry and type such as restaurants, retail, entertainment, home improvement, and more, provide a one of a kind opportunity for more exposure to your customers without the wasted budget dollars.

Elan is leading the way in innovative advertising with a marketing solution for today's small business. Advertising has never been more effective online and information is sought after on the web more than any other medium. Capture your audience's online buying dollars to your business with Zing.com.

How It Works:

Consumers browse through Zing's pages, view ads, and offers from local businesses by category or location. They can then download and print off exclusive coupons and offers driving them to your storefront again and again. Customers save time on price comparisons, money, and resources on shopping around! Site visitors also have the chance to enter regular giveaways and promotions exclusive to Zing.com.

Convenience and Benefits:

- The advantage of the only economical option to ads and other low-return advertising products for Metro Atlanta businesses
- Increased sales through exclusivity (customers can only take advantage of these offers on Zing.com)
- Limited placement - a set number of businesses per category. Sign up now to guarantee your spot
- Links and viral technology-site visitors can link to your ad and offers and post them on their own social networking sites, email, and blogs, making your information go further than ever before
- We design the ads for you! Custom full-page ads in full color and high quality design promote your business
- Your cost - only \$100 Design Fee, and a \$100 Monthly Subscription. Save thousands off your regular advertising expenditures, with exposure like never before! *Some stipulations apply. Elan Standard of quality guaranteed.

Printing

Title: Make A First Impression A Lasting One.

Elan's printing services make an advantageous introduction to your clients or customers with top of the line materials and design for your everyday needs. We catapult your business to the next level

and inspire confidence and trust in your brand whether it's handing your business card to a potential client or distributing brochures and collateral for your next campaign. Imprint your message with Elan's originality and value.

Adjectives in light print:

Creative
Strategic
Professional
Quality
Clear
Innovative
Cutting-Edge
Bold
Inspired
Original
Superior
Elite
Statement

“Maintenance”

Commitment isn't everything. Need a way to get your business on the web without a long-term contract or other red tape? Grab your customer's attention with the web presence your business deserves and the flexibility you need. Our solutions for dynamic, custom websites let you make the rules with our affordable package options and unlimited possibilities. We understand your needs, and have created our professional content-driven sites to receive continual updates and maintenance as you go. We build a website you'll love, for as long as you need it. Freedom on your own terms has never looked better.

Postcard, “Starter” Pkg. for New Clients

We see your business as you see it; a one of a kind with a lot to offer. Get the word out with a marketing strategy created with *your* business's needs in mind. We've taken the guesswork out of communicating your message with an introductory package providing the essentials at a price you can't refuse. A professionally designed website, business cards, brochures, and postcards all at your fingertips for one low rate and none of the hassle of shopping around. High quality materials, the ingenuity of Elan design, and stellar results are all included. And with our streamlined approach to creating materials that cultivate a better bottom line, we're your catalyst to success. Welcome to Elan.

About Elan:

Elan Design Firm is one of the best kept secrets of top Atlanta firms and businesses. With over 40 years of combined experience and a fresh take on design, we're the exclusive choice of leading companies for their business image and much more. Strategic creative services combined with seamless execution allow compelling expressions across the professional spectrum. From custom websites, to the latest options in print materials, Elan remains at the forefront of enthralling, practical design for everyday business.

(This 'About' Paragraph can be used throughout your Materials anywhere you need a short description about Elan)